

Forecasting as a Service (FaaS) Services & Benefits

Analytical Staffing

Services

- A forecast analyst for N days per month
- Creates and maintains statistical models in Forecast Server
- Manages exceptions to improve forecasts
- Publishes and disseminates forecasts to reports and downstream systems
- Field inquiries and manages issues with forecasts
- Continually tracks accuracy

Benefits

- No need to hire, retain, and provide care and feeding of an analytical staff
- Cost reduction by avoiding high salary and benefits costs
- Consistency and reliability
- Full backing of the analytical talent and Forecast Server experience at First Analytics

Technology

Services

- First Analytics maintains the platform
- Can be hosted by First Analytics or administered on your hardware or cloud environment

Benefits

- Solves the “not supported software” issue from IT
- Reduces / eliminates hardware investment
- Speedy implementation

Initial Set Up

Services

- Platform set-up, software installation and configuration
- Data integration, upstream and downstream
- Analytical design: segmentation, casual variables, etc.
- Initial modeling set up and tuning for accuracy

Benefits

- Minimal IT resources needed
- Speedy set-up – we’ve done this before
- Models tuned from the outset to deliver the best accuracy. We can accomplish in weeks what it takes others months to do

